



Manufacturers of Custom Welding Lines for Resale
www.selectrode.com

SELECTRODE

Technical & Logo Labels

SPECIAL MARKETING FEATURES



Label imprinting plates for custom imprinting of your technical and logo labels

- High style labels for both logo and product information
- Labels are printed in full color on white gloss label stock
- Labels can be printed for as few as four packages at no charge

LABEL PROGRAM

Label imprinting plates are required for the imprinting of various size and shape labels to fit your assorted welding alloy containers. The label plates cost \$175 each and have a lifetime replacement guarantee. All labels contain the latest health warnings required by regulatory agencies.

1. **Hermetically sealed “Aluminum Can” Labels:**

The “Aluminum Can” utilizes one large label measuring 4" (10cm) wide x 10.5" (27cm) long. This label is a dual purpose label that depicts both the logo and product specific technical information. An additional logo/address label, measuring 1.875" (5cm) wide x 7" (18cm) long, is also available upon request.



2. **“Hex-Pak” Labels:**

The “Hex-Pak” uses two side labels measuring 1.75" (4.5cm) wide x 10.5" (27cm) long and one hexagonal end cap label. One side label contains the logo/address information along with the appropriate health/safety warning. The remaining side label illustrates the product technical information. As an example a product line with 16 products would require 1 (one) logo label and 16 (sixteen) technical label plates. The hexagonal cap label does not require an imprinting plate. This label can include your logo, product designation, diameter and package weight.



3. "Square-Pak" Labels:

The 14" (350mm) and 18" (450mm) "Square-Pak" containers both use the same two (2) different sized labels. The logo/address label measures 1.875" (5cm) wide x 7" (18cm) long and the technical/health warning label measures 1.875" (5cm) wide x 15" (38cm) in length.



4. "Rod-Pak" Labels:

The 14" (350mm), 20" (508mm) and 36" (915mm) "Rod-Pak" containers (1 lb. or 1/2 lb.) all use the same two (2) different sized labels. The logo/technical label measures 1.25" (3cm) wide x 12" (30cm) long and is applied to the front of the container. The health/safety warning label measures 1.25" (3cm) wide x 6" (15cm) long and is applied to the back of the container.



*Prices are subject to change without notice